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Corporate Commissioning Department
Town Hall
Lord Street
Southport
PR8 1DA

Date: 28 June 2011

Our Ref:

Your Ref:

Please contact: Olaf Hansen

Contact Number: 0151 934 2067 / 2788

Fax No: 0151 934 2034

e-mail:

olaf.hansen@sefton.gov.uk or

ian.barton@sefton.gov.uk

Dear Councillor

PLANNING COMMITTEE - WEDNESDAY 29TH JUNE, 2011

I refer to the agenda for the above meeting and now enclose the following report which were unavailable when the agenda was printed.

Agenda No.	Item
11.	Late Representations (Pages 3 - 28)

Yours faithfully,

Olaf Hansen
Committee Administrator

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Planning Committee: 29 JUNE 2011

Late Representations/Information

APPENDIX 4

Item No 4A

S/2011/0503 : T & D Metal Fabrications, 69 Ormskirk Road, Aintree

The attached information has been submitted by the applicant in support of his application.

Agenda Item 11



Speaking at Planning Committee

In order to make as much information as possible available to the Committee members before the meeting, would you please complete this form and return it to the Planning Department at the address below.

Site Address: T&D Metal Fabrications Limited

69 Ormskirk Road, Aintree, Merseyside L9 5AX

Application Number: S/2011/0503

Your Name: Andrew Lee

Summary of Main Issues of Case

Please outline the main points you wish to draw to the attention of the Committee:

I would like to draw to the committee's attention the position taken by Sefton Councils Planning Department with regard to our planning application for company signage, in particular the size restriction for the main company sign that they intend to impose on this company. Effectively making our main company sign so small as to render it of no commercial value.

Additional Supporting Information

Please attach any supporting information eg photographs. This will be circulated to members of the Planning Committee prior to the meeting. Please note that this will be reproduced in an A4 black and white format.

New information should not be circulated on the night as there will not have been sufficient time for Councillors to consider it.

Please return this form **by 10am the Monday (Tuesday if the Monday happens to be a Bank Holiday) prior to the Committee meeting to:**

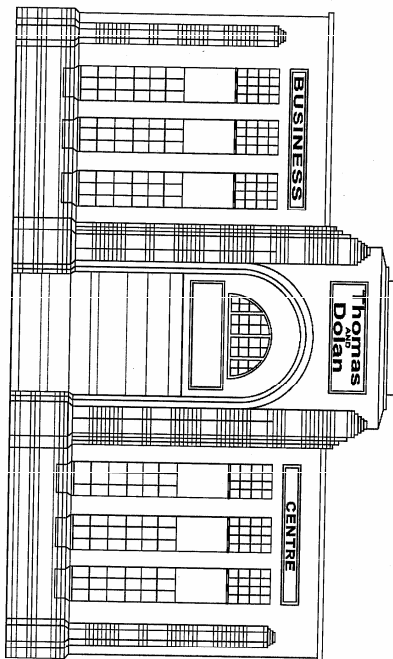
Sue Tyldesley
Planning Department
Magdalene House
30 Trinity Road
Bootle
L20 3NJ
Fax: 0151 934 3587
E-mail: planning@sefton.gov.uk

If you have any queries regarding this form or the Committee procedures contact the Committee Clerk, Olaf Hansen, on 0151 934 2067.

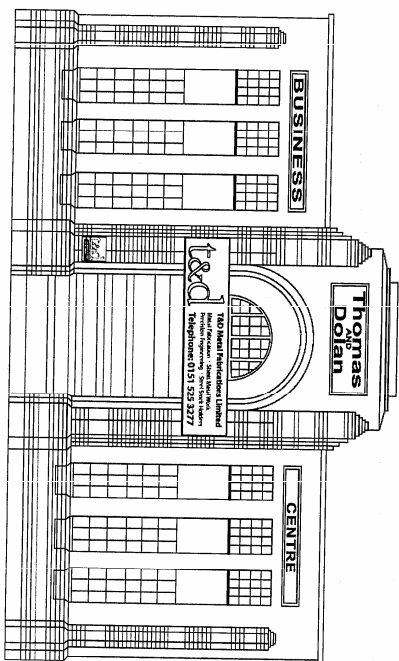
1 of 17

Site: 69 Ormskirk Road, Aintree, Liverpool, Merseyside L9 5AX

Current Building Fascia



Proposed Building Fascia



2 of 17

Agenda Item 11

Roundcube Webmail :: S/2011/0503 Proposed Signs at T & D Metal Fabrications

Page 1 of 1

Subject S/2011/0503 Proposed Signs at T & D Metal Fabrications
Sender Diane Humphreys <Diane.Humphreys@sefton.gov.uk>
Recipient andylee@tanddmetalfabrications.co.uk
<andylee@tanddmetalfabrications.co.uk>
Date 20.05.2011 13:52



Andy

I am the Case Officer dealing with your application for Advert Consent for various signs at the above premises.

I am concerned about the size of the main fascia sign proposed above the roller shutter doors. I feel that this sign should be restricted to the area directly above the roller shutter which is already marked by a rectangular shape.

I would suggest that you alter the proposed drawings to reflect the above comments. If you do not wish to change your proposals, or if I do not hear from you by 3/6/11, then it is likely that this sign will be refused.

Regards

Diane Humphreys
Senior Planner

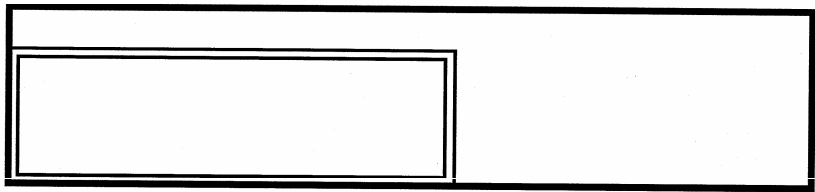
3 of 17

Agenda Item 11

Thick line: Scaled size of required sign

Double Line: Same scaled size of sign that Diane Humphreys would be prepared to allow
Less than 55% of required size

4 of 17



Agenda Item 11

Mrs D Humphreys Senior Planner
Planning & Economic Development Department
Magdalen House
Bootle
Merseyside L20 3NJ

Date: 23-05-2011

Our Ref: Company Signage

Planning Portal Ref: 01436083

Your Ref: INVS/2011/0225
S/2011/0503


T&D Metal Fabrications Limited
69 Ormskirk Road, Aintree, Merseyside L9 5AX
Telephone: 0151 525 3277
Fax: 0151 523 4570

Dear Mrs Humphreys

Thank you for your email that I received 23-05-2011.

I have to say that I am more than a little disappointed in your comment regarding our request for a main sign.

T&D Metal Fabrications Limited is still a relatively new business with only 5 staff, we started trading in February 2010 and it has been a struggle to keep our heads above water as I am sure you can imagine in the current economic climate. We managed to re-employ 4 staff that had been made redundant from the previous company that occupied this site, Thomas and Dolan Engineers Limited.

Please find enclosed some photographs:-

- A. This photograph shows the Thomas and Dolan Business Centre as it was when Thomas and Dolan Engineers were still in business. The large Thomas and Dolan Engineering sign in the picture remained until recently, and for a new company with no money for new signs, I'm sure, you can see how it still attracted business for us.
- B. This photograph shows the current state of the Thomas and Dolan Business Centre site. Since the Thomas and Dolan sign has been replaced by the Omega Plastics sign, passing custom has reduced significantly. In fact we now have more people coming to our reception wanting to buy plastics from us rather than engineering and fabrication work. Mr Leathley and Mr Fitzpatrick from Omega Plastics even persuaded the landlord to let them paint the 'whole of the site' in Omegas colours of white and purple, saying that the council wanted it doing (I think not!!!). They have been very clever in making it look like the whole site belongs to them.
- C. This photograph is a mock up of the site showing the sign at the specification we require. As you can see our sign would still be dwarfed by the Omega Plastics signage. The percentage of building coverage we require is far less than Omega Plastics, who incidentally did not apply for planning permission and have erected signs that completely overpower the site. If we were restricted to a main sign that was just above the roller shutter door, it would be recessed into the building. That would mean that the sign would only be visible from straight on, as I'm sure you are aware we are situated on a busy road were, due to the traffic conditions, people would not be looking sideways and our main company sign would be as good as useless.

- Metal Fabrication
- Sheet Metal Work
- Precision Engineering
- Steel Stock Holders

Registration number 07136341 England

Director: A Lee

5 of 17

The other photographs are from neighbouring company's signage on Ormskirk Road, as you can see they are all far bigger than the sign we require. I think you would also have to agree that our proposed sign is far less obtrusive and vulgar than some of our local signs that have been allowed.

I feel that T&D Metal Fabrications Limited is being unfairly penalised, firstly for trying to stay within the law by applying for planning permission in the first place, and secondly by being a small company as opposed to a large national company who seem to be able to erect any size signs they like. This application has already taken several weeks in which time, due to our lack of signage, our business has taken a considerable down turn.

As I stated before, T&D Metal Fabrications is a young company, we employ people from the local area, our trading conditions are very tough, the money we needed to purchase our signage will make things even tighter for us, we cannot afford to make the mistake of purchasing ineffective signage, that is too small to be seen from the road. We are now in the precarious position that if T&D cannot generate more trade I will have no choice but to close the company and five people will lose their jobs. We pay a massive amount of rent and rates for a small company, and we have Omega doing their best to make it look like we don't exist at all.

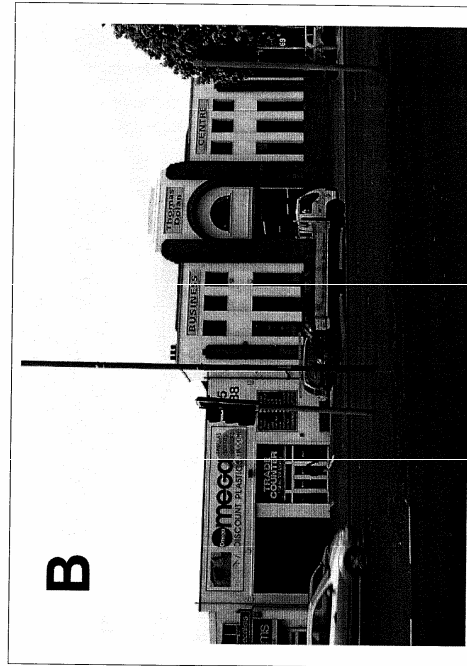
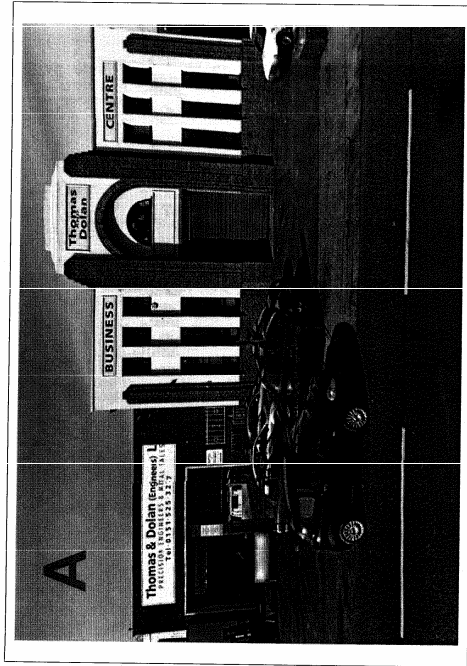
As a company, we are all struggling together to try to stay in business and make a living and at the moment we could really do with some help from the council to promote our company. I feel that the objection to the sign on size grounds is unfair when compared to the signs that our neighbours have been allowed.

I sincerely hope that this information can be considered alongside our application and that you can appreciate the desperate situation we are in at the moment. I would urge you to reconsider your pending decision and grant the application unaltered.

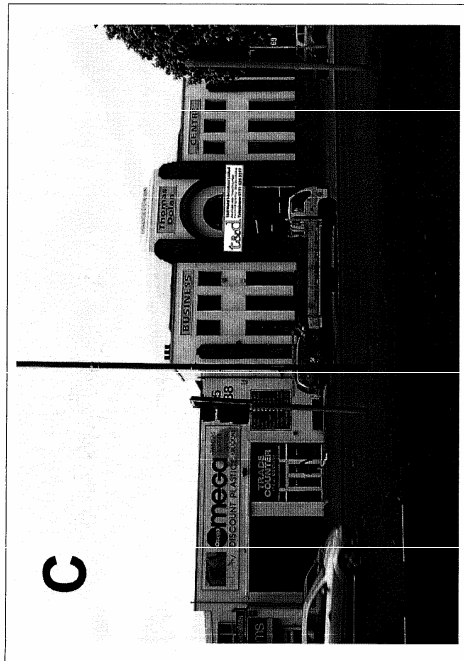
Yours faithfully

Andy Lee
Director

Agenda Item 11

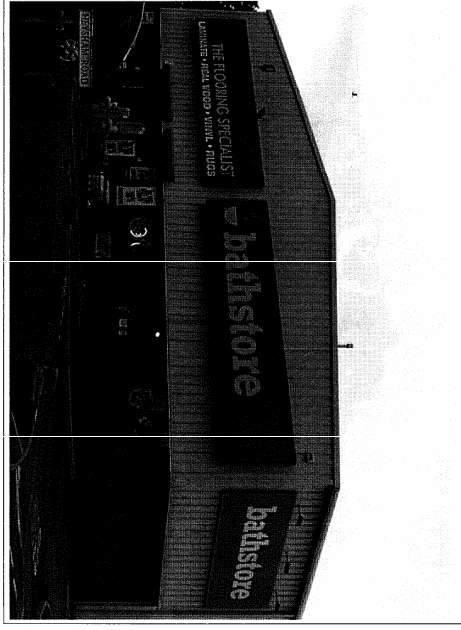


7 of 17

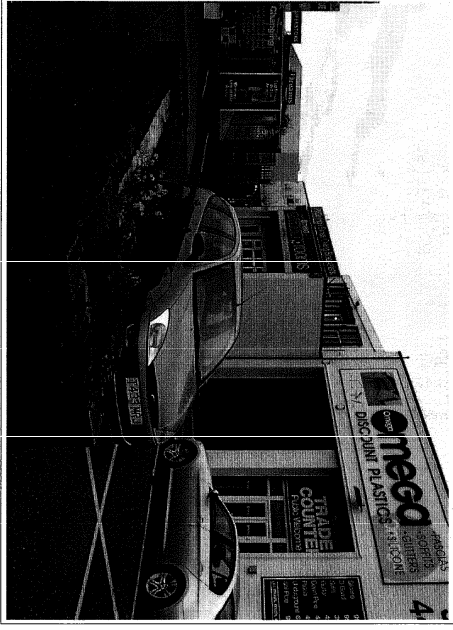


8 of 17

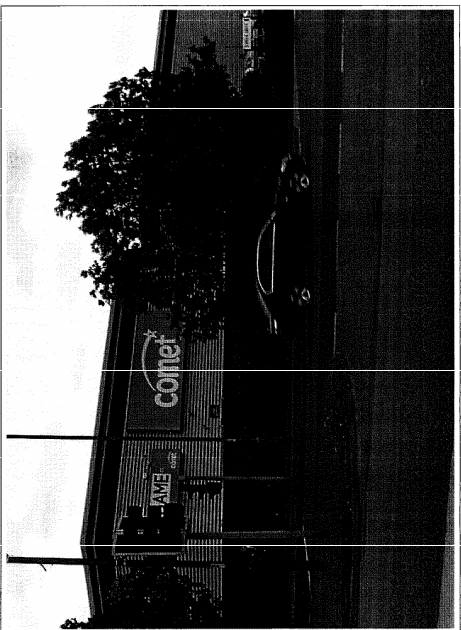
Other signs on Ormskirk Road



9 of 17



Other signs on Ormskirk Road

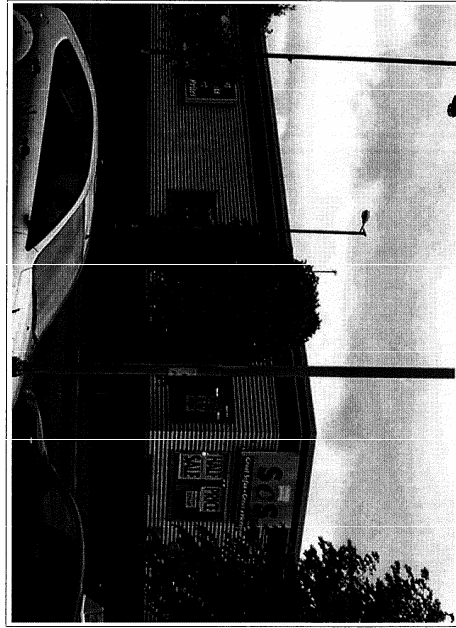
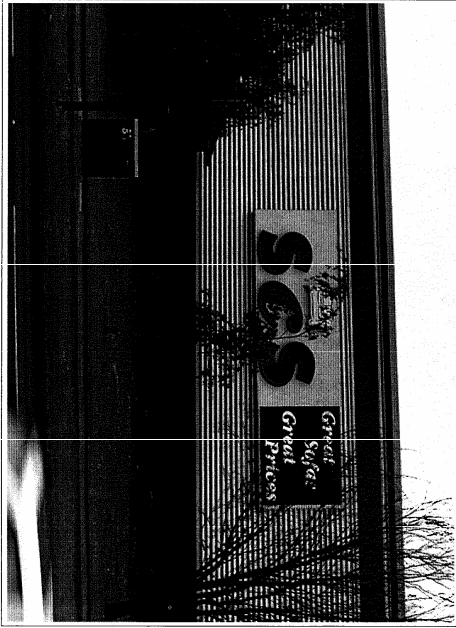


10 of 17

Agenda Item 11

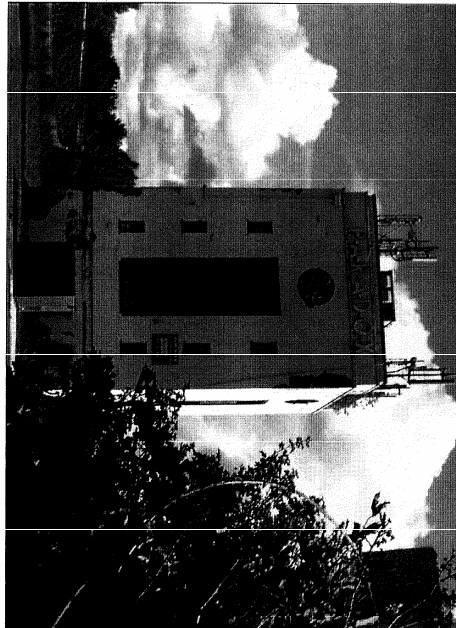
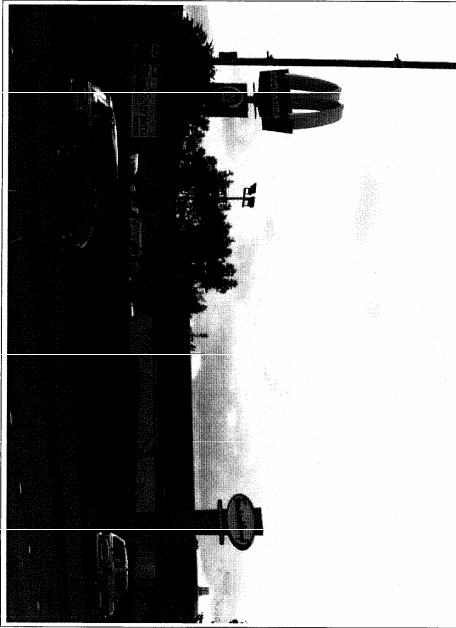
Other signs on Ormskirk Road

11 of 17



Other signs on Ormskirk Road

12 of 17



Mrs D Humphreys Senior Planner
Planning & Economic Development Department
Magdalen House
Bootle
Merseyside L20 3NJ

Date: 25-05-2011
Our Ref: Company Signage
Planning Portal Ref: 01436083
Your Ref: INVS/2011/0225
S/2011/0503



T&D Metal Fabrications Limited
69 Ormskirk Road, Aintree, Merseyside L9 5AX
Telephone: 0151 525 3277
Fax: 0151 523 4570

Dear Mrs Humphreys

Thank you for see me on 24-05-2011 and I'm sorry for turning up without an appointment.

Further to are conversation I would ask you to take a look at the enclosed photograph. I think it shows quite well what a waste of time and money it would be to have our main company sign recessed in to the building. This image is taken from 42m up the road, and as you can see half the sign is obliterated.

As I tried to explain the Sign Post Signs are only small, and would only be of use to traffic travelling very slowly on the slip road, for instance, delivery drivers who are actually looking for our premises, to make a delivery etc. I think your suggestion that these small signs would be sufficient for passing traffic on the main road was a poor comment, they are too small and we are only trying to make use of an existing structure that is at the moment a bit of an eye sore.

While I appreciate your laboured comment about it being 'a lovely building', I think you should also consider that this is an industrial premises, in an industrial area, not some listed building in beautiful surroundings. It is situated on one of the busiest and most heavily signaged adorned roads in to and out of the city. I feel that if we follow your suggestion we will remain overshadowed by our neighbours. Have you considered what the site will look like when (if!!!) you have Omega remove their plastic cladding, you will be left with a very garish sign on 'a lovely building'. Omegas frontage is a lot smaller than ours yet you are prepared to will allow them to keep a sign, that was erected with no planning permission, that will be twice the size of the sign that you want to allow T&D to erect. I don't think you are being fair to this company.

I would like these comments recorded with those from 25-05-2011 and to be submitted with my application.

Yours faithfully

Andy Lee
Director

- Metal Fabrication
- Sheet Metal Work
- Precision Engineering
- Steel Stock Holders

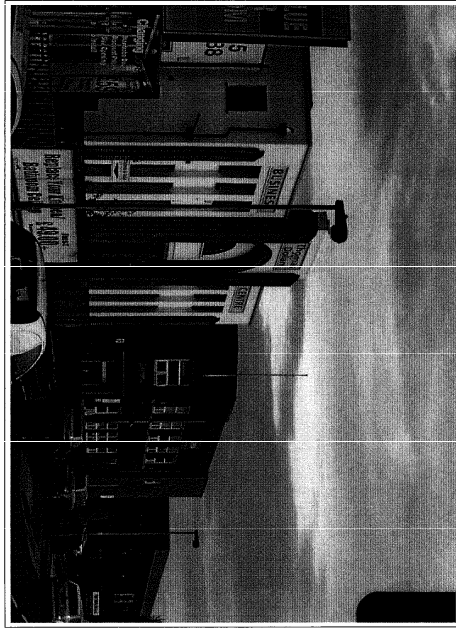
Registration number 07136341 England

Director: A Lee

13 of 17

Agenda Item 11

Image taken from 42m along Ormskirk Road



14.01.17

Item No 5A

S/2011/0605 : Mount Hotel 40 Galsworthy Avenue, Bootle

The applicant has submitted a financial appraisal following completion of the report. This claims that with the requirement for a Section 106 contribution, the scheme is unviable.

The Head of Planning Services would respond that the level of detail contained in the appraisal is limited and at this stage there is insufficient evidence to make an exception.

The report makes specific reference to the requirement for a landscaping scheme (covered by condition) which would reduce the financial contribution required for off site planting.

If tree planting is provided within the submitted scheme, this would have the effect of reducing the total Section 106 contribution. Additionally, as part of the Section 106 Agreement, the Head of Planning Services would be willing to discuss a staged form of payments to reduce the initial financial burden. Equally, it would be open for the applicant to offer a more detailed appraisal setting out their requirements.

The same applicant has recently delivered a full Section 106 contribution in conjunction with development at either end of Captain's Green and it appears at this juncture there is no justification for making an exception.

The application is therefore recommended as originally set out.

Add further condition:

"a) A scheme of security gating shall be submitted to and approved in writing by the Local Planning Authority prior to the commencement of development to ensure 'residents only' access to the rear of the development hereby permitted.

b) The agreed scheme shall be implemented prior to first occupation of the development hereby permitted.

Reason: To ensure safe and secure outdoor spaces for residents and to safeguard the amenity of adjoining neighbours in compliance with Sefton UDP Policy DQ1."

Agenda Item 11

Item No 5B

S/2011/0636 : Units 6-10 Sherwood House 54-58 Station Road, Ainsdale

A petition containing 157 signatures has been received sponsored by Councillor Brenda Porter. This contains the grounds on which those signing oppose the application and the front page is attached.

The applicant has confirmed their intention to speak in response to the petition and their summary grounds are also attached.

Further objections have been received from:

4 Blenheim Road (2 letters), 40 Fairfield Road, 368 Liverpool Road, 4 Pinfold Close, 15 Salford Road, 32 Shore Road, 11 Stratford Close, 22 Vale Crescent, 20, Flat 4 Coniston Court Windermere Crescent, 36 Woodvale Road.

In addition to the objections/concerns documented in the main report, the following issues are raised:

- Shortfall of parking provision;
- Existing units being vacated leading to loss of employment,
- Competition with other large nearby retailer.

65 Westminster Drive expresses the view that the opposition is from a minority of Ainsdale residents; the occupier is quoted in the local newspaper as claiming 16-17,000 residents have been denied the chance to express an alternative view to the objection registered by 3,700 that have signed the petition.

In response to the concerns raised, the parking standards are maximum standards and subject to maximum waiting of 1 hour. Additionally, issues of competition between employers and impact on current occupiers are not matters on which the planning application can be judged (the latter point is picked up in the report on page 42).



Speaking at Planning Committee

In order to make as much information as possible available to the Committee members before the meeting, would you please complete this form and return it to the Planning Department at the address below.

Site Address: *Units 6-10 Sherwood House, 54-58 Station Rd, Ainsdale*

Application Number: *S/2011/0636*

Your Name: *Hayley Knight (Agent of application)*

Summary of Main Issues of Case

Please outline the main points you wish to draw to the attention of the Committee:

It is important to note that the application relates to the external alterations, ATM and new plant and equipment of established retail units, and does not involve the change of use, or extension of the existing building. The petition submitted is not a relevant objection to this application and as such must be disregarded by the committee.

We appreciate that the Authority are seeking to control the use of the unit through planning conditions. However following review of the committee report it is considered that the suggested opening hours of 0800-2200 are considered unduly restrictive for the following reasons:

- In planning terms it is largely accepted that people are sleeping between the hours of 2300-0700, as stated in National Planning Policy Guidance (PPG) 24: Planning and Noise. Therefore, especially given the small scale of the unit, opening hours of 0700-2300 are widely accepted in a variety of environmental contexts such as the nature of the application site;*
- In addition the Case Officer is proposing to allow deliveries to take place from 0700, an hour earlier than the unit will be able to open. This demonstrates that the Case Officer accepts activity can take place in relation to the unit at this earlier time;*
- Expected levels of customer activity during the preferred opening and closing hours will not have a significant impact on the residential amenity of the adjacent properties.*

As outlined in correspondence with the Case Officer my client's preference would be to open the unit from 0700-2300 daily.

Additional Supporting Information

Please attach any supporting information eg photographs. This will be circulated to members of the Planning Committee prior to the meeting. Please note that this will be reproduced in an A4 black and white format.

New information should not be circulated on the night as there will not have been sufficient time for Councillors to consider it.

Agenda Item 11

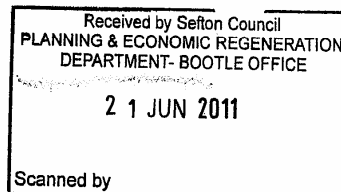
Ainsdale Conservative Association

Councillor Brenda Porter
27 Pershore Grove
Ainsdale
Southport
PR8 2SY
Tel: 01704 579747
Mobile: 07921168016
Email brenda.porter@talktalk.net

Town Hall
Lord Street
Southport PR8 1DA
Tel: 0151 934 2061

Planning Dept
Bootle

21/06/2011



Attention Steve Faulkner:-

I fully support the enclosed petition and will submit a residents name who will wish to speak at the meeting at a later date.

Yours sincerely

Cllr Brenda Porter

157 Signatures.

TKG

PETITION

We the undersigned wish to oppose Planning Application S/2011/0636 for the following reasons:

1. The nature of the business will create more heavy traffic including HGVs in an area with current traffic and parking issues.
2. The removal of four small businesses creating a larger store with extended opening hours will have a negative impact on family life recognising this is a Residential/Retail village.
3. The planned internal equipment, air conditioning/chiller units with identified evidence they will create an added noise which will affect surrounding properties.
4. The extended opening hours in the village centre and the brightness of the premises are conducive to attracting anti-social behaviour.
5. The diminished quality of life for those living above the proposed premises.

NAME	ADDRESS	SIGNATURE
S. GRAY	21, HATFIELD RD	<i>S. Gray</i>
A. Kerslake	Segars Lane	<i>A.K.</i>
J. K. Ledwith	43 Hillview Road	<i>J. K. Ledwith</i>
M. J. G. G. G.	8 Bosworth Dr	<i>M. J. G. G.</i>
CHRISTIAN THOMPSON	47 MILLROAD	<i>C. Thompson</i>
J. P. B. B.	8 Trevor Rd	<i>J. P. B. B.</i>
D. PERRY	15 THIRLHERE DR	<i>D. Perry</i>
P. Young	2 CLIVE LODGE	<i>P. Young</i>
B. MILBURN	4 Mickleton Dr	<i>B. Milburn</i>
R. A. Hooper	33 Osborne Rd	<i>R. A. Hooper</i>
J. STERNETT	9 ARKINGTON CLOSE	<i>J. Sternett</i>
S. SIDES	9 Cantlow Fold	<i>S. Sides</i>
D. Seddon	Northmar Viai L19 8RE	<i>D. Seddon</i>
M. Kingsley	Delaware Rd	<i>M. Kingsley</i>
B. WOOLLEY	Delwesie Rd	<i>B. Woolley</i>

Agenda Item 11

Item No 5C

S/2011/0687 : 81 Church Road, Formby

A query has been received from 80 Church Road regarding the proposed frontage balconies.

The proposal offers some small first floor balcony accommodation addressing both the Church Road and Alderson Crescent frontages. The distance from these to the front elevation of dwellings on Church Road is in the order of 35 metres, and around 18 metres to the side elevation of the dwelling at the corner with Alderson Crescent. These distances are considered to be sufficient to ensure privacy and there are public vehicle and pedestrian routes within these distances too.

The proposed landscaping scheme has been reviewed in further detail in conjunction with advice from the Council's Leisure Services Landscape Advisor and it is considered that the 24 trees proposed are of a size and proximity to one another that would result in many being incapable of being planted in the manner and form proposed without being too close to one another. It appears more realistic for around half of this number to be provided. The issue has been raised with the applicant.

The landscaping scheme therefore is regarded as unacceptable in the form presented and it is therefore recommended that an alternative scheme is pursued by way of planning condition.

The recommendation remains to approve, but the planning conditions are amended to require a landscaping scheme containing a maximum of 12 trees on site, and for the Section 106 contribution, in addition to that required for greenspace under Policy DQ4, to cover the shortfall which would be for a minimum of 12 trees (maximum 24) being provided off site at a total of £481.50 per tree.

Add conditions:

Notwithstanding the details contained within drawing reference 1107/L10-01A, before the development is commenced, a landscaping scheme covering the land subject of this application shall be submitted to and approved in writing by the Local Planning Authority, including

- i) existing and proposed levels or contours;
- ii) proposed and existing services above and below ground;
- iii) details of boundary treatments and hard surfaces;
- iv) the location, size and species of a maximum of 12 trees to be planted;
- v) the location, size, species and density of all shrub and ground cover planting;
- vi) a schedule of implementation.

Reason: In the interests of visual amenity and in order to comply with policy DQ3 of the Sefton Unitary Development Plan.

a) A scheme of security gating shall be submitted to and approved in writing by the Local Planning Authority prior to the commencement of development to ensure 'residents only' access to the rear of the development hereby permitted.

b) The agreed scheme shall be implemented prior to first occupation of the development hereby permitted.

Reason: To ensure safe and secure outdoor spaces for residents and to safeguard the amenity of adjoining neighbours in compliance with Sefton UDP Policy DQ1.

Drawing no 1107-L10-01A is not approved.

Item No 5E

S/2011/0708 : land adjacent to 34 Queens Road, Crosby

Objections from 34 & 36 Queens Road re: overlooking, loss of privacy, loss of daylight and sunlight, loss of trees and impact on air quality, visually overbearing, increased traffic, highway safety hazards, noise, dust and pollution, hinder waste collection deliveries and emergency services during construction, drainage issues, historical agreement that no dwellings are built on this site, site too small to accommodate 2 dwellings, more appropriate for 1 dwelling, design is out of character, higher than adjacent dwellings, forward of the building line of No 36 and alters perspective, overshadowing.

Item No 5G

S/2011/0242 : Hightown Dune Restoration Project between Crosby Marine Lake and Blundellsands Sailing Club Thornbeck Avenue, Hightown

Comments from Natural England

Received 17th June 2011

We note the revisions have been made to the scheme as asset out in Section 2 on the Environmental Statement –Additional Information report. As a result of these revisions there is now an opportunity to significantly shorten the programme of works. These changes will reduce the severity of, or remove entirely, a number of the concerns raised by consultees.

Agenda Item 11

As a result of the ongoing consultations between the applicant, MEAS and Natural England, we are now able to agree with the conclusion as set out in Section 5 of the *'Hightown Dunes Restoration Project – Habitats Regulations Assessment – Post Consultation Report May 2011'*, that, either alone or in combination with other plans or projects, this proposal would not be likely to have a significant effect on the following protected areas:

- Ribble and Alt Estuaries SPA and Ramsar
- Sefton Coast SAC
- Mersey Narrows and North Wirral Foreshore pSPA/pRamsar

If the Council, as the competent authority, is able to adopt the reasoning and conclusions as set out in the applicant's Habitats Regulations Assessment (HRA) report, then permission for the project may be granted under the terms of the Habitats Regulations.

However, if there are any delays to the start of the works then the findings of the Habitats Regulations Assessment will no longer be valid and the works would need to be postponed until the following summer and not moved back into the autumn/winter period.

We also recommend that public access is diverted landward of the proposed works. In addition to the requirement to publicise the presence of the temporary works haulage route for the public, we would wish to see included as a condition, a further requirement for the formal management of public diversions.

For the conclusion of no likely significant effect to remain valid, it is important that the Council adheres to the guidance provided within this document, 'Recommended Mitigation Measures during Construction and Operation'

We would wish to be consulted on the plans and method statements prior to the local planning authority approving them, where these matters relate to statutory protected areas and species.

Comments from Lancashire Wildlife Trust

Received 23rd June

We have no further issue regarding the Hightown end of the proposed project and are pleased that the proposal to remove shingle is no longer part of the project.

However, we still have serious concerns regarding the proposals in regard to Crosby Coastal Park. Specifically, we object to the proposal to source sand from the rear dunes (landward of the Promenade). We do not feel that the possibility if sourcing sand from the frontal dunes (on the beach side of the promenade) was given sufficient consideration and are of the opinion that if Natural England had been approached about this possibility at an early stage

they would have been likely to grant consent despite this area falling within the Sefton Coast SAC and Ribble & Alt Estuaries SPA.

We realise, however, that, given the now tight time constraints, investigating the possibility of sourcing sand from the frontal dune is probably no longer an option.

We note and strongly support the proposal from MEAS to include production of a management plan for the frontal dunes as a condition for approval of the application.

We understand from discussions with MEAS today that it is their intention to find a form of words acceptable to the Council and ourselves to ensure that this is the case. If that can be achieved we shall be content to withdraw any objections to the proposal.

APPENDIX 8

Planning Procedures

Comment received from Melling Parish Council concerned about the possible conflict of interest in charging a fee then making a recommendation.

Response

Fees are already charged for planning applications and there is no difficulty for the case officer to remain impartial. The same would apply to pre-application responses.

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Amendment to Item 9 – Consultation on Core Strategy for Sefton - Update

1. Background

1.1 There have been continuing concerns about whether consultation has been wide enough.

1.2 The report on the agenda points out that we have notified all those within 50 metres of a site identified as having potential for development, together with all properties directly adjoining greenspaces on which development may be considered.

1.3 In total approximately 7,620 letters have either been posted or hand delivered to individual properties.

1.4 We have worked closely with the parish councils, some of which have put up posters and advertised local events. We have also encouraged members to help to draw the consultation to the attention of groups in their area.

1.5 Even though this stage of the Core Strategy consultation is about much more than sites in the Green Belt, this is the single most emotive issue it raises. In those areas where Green Belt has been identified as having potential for development, we know that local groups have publicised the content of the Options Paper in their local areas, including providing details of specific sites and drop-in events.

1.6 For example:

- the Aintree Ratepayers' Association has sent a leaflet to all homes in Aintree, including a prominent mention of the Options, and possible effects on land in the Green Belt
- the Liberal Democrat group has sent a leaflet to all homes in Sefton East Parishes area, highlighting issues to do with possible development in the Green Belt
- an action group in Lydiate has sent leaflets to residents about sites identified in the Green Belt in this area, and of the drop-in event
- a residents' group in Hightown has been very active in raising the issue of possible development on greenspace in its area, with local people.

2. Events which have taken place so far

2.1 There have been eight drop-in events so far, together with a number of Area Committees and other presentations. Details of venues, dates and numbers attending are set out below:

Agenda Item 11

Event	Venue	Date + Time	Type of event	Numbers present
Crosby	Crosby Library	Mon 6 th June; 2 – 8pm	Drop in	50
Hightown	St Stephen's Hall - 7.45	Mon 6 th June; 7.45 – 9.45pm	Presentation / public meeting	58 including 6 Parish councillors
Melling	Melling PS	Tues 7 th June; 4.30 – 7.30pm	Drop in	57 including 4 parish councillors
Equal Voice		Fri 10 th June; 3pm	Presentation	30+
Lydiate		Mon 13 th June; 2 – 8pm	Drop in	209+ including 2 councillors + 2 parish councillors
Linacre Derby Area Committee	Bootle TH	Mon 13 th June; 6.30	Presentation	30 including Councillors
Southport	Christ Church, Lord St	Tues 14 th June 2-8pm	Drop In	24 +
Network South	3TC, Waterloo	Tues 14 th June; am	Presentation	25+
Older People (south)	Linacre Mission	Tues 14 th June	Presentation	14
Aintree	Library	Wed 15 th June; 4 – 8pm	Drop in	120 +
Litherland Ford Area Committee	Goddard Hall	Wed 15 th June; 6.30pm	Presentation	20 members of the public
Safer and Stronger Communities	Bootle Town Hall	Thurs 16 th June; 9am	Presentation	22
Formby	Pool	Thurs 16 th June; 2 – 8pm	Drop in	147
Formby	Professional Dev't Centre	Thurs 16 th June; 7pm	Presentation	30 members of the public
Maghull	Meadows	Tues 21 st June 2 –8pm	Drop in	122
Ainsdale	Ainsdale church hall	Weds 22 nd June; 3 –8pm	Drop in	92
Southport + Formby volunteer network	Shakespeare Hall, Southport	Weds 22 nd June; 9am	Presentation	20
Central Sefton Youth Forum	Maghull Town Hall café	Thurs 23 rd June; 7pm	Presentation	4 + 4 support workers
Sefton East Parishes Area Committee	Aintree Methodist church hall	Thurs 23 rd June; 6.30pm	Presentation	37 members of the public
Thornton Parish Council	St Frydeswyde's church hall	Mon 27 th June; 6.30pm	Presentation	89 members of the public + 2 councillors + 7 parish councillors
Faith network	3tc	Tues 28 th June	Presentation	
Maghull Older Persons Forum	St Andrews church hall	Tues 28 th June	Presentation	
		Total numbers attending		Approx 1,230

2.2 Further events are scheduled as follows:

Event	Venue	Date and Time	Type of event
Bootle	Bootle Library	29 June; 2-8pm	Drop in
Netherton	Netherton Activity Centre	30 June; 2-8pm	Drop in
Ford	Ford Community Centre	6 July; 2-8pm	Drop in
North Sefton Parents Forum	Mornington Rd, Southport	5 th July; 9.30am	
Churchtown	St Patrick's Church Hall	7 July; 4-7pm	Drop in
Little Crosby	Little Crosby Village Hall	12 July; 4-7pm	Drop in
South Area Youth Forum	Gordon Youth Centre	14 th July; 6-7pm	Presentation
10 Parishes	Maghull Town Hall	19 th July	Presentation

2.3 We are also holding giving presentations to a variety of forums including Sefton Access Forum and Southport Partnership, the Sefton Economic Forum, and the Sefton Housing Market Partnership. With the help of the Young Advisors, we will be holding discussions with classes in five local schools, one in each main community area. We have been offered the opportunity to have a stall at the fun day organised by One Vision in North Park in early August.

3. What kind of consultation have other authorities carried out?

3.1 **Knowsley Council** asked a delivery company to deliver a summary leaflet to each household, but received a number of complaints from residents that they hadn't received their leaflet. When preparing the consultation version of the Unitary Development Plan here in Sefton, in 2002, we also engaged a delivery company to deliver to each home as costs were more competitive than sending it out by post, but we were very disappointed by the results, with an estimated 25% delivery rate.

3.2 **St Helen's Council** did not consult people individually and relied on similar methods to we have used so far – features in the press, posters in public buildings, and letters to those on their database, distribution of information through organisations who have their own network of contacts, exhibitions at the St Helen's show and at libraries to raise awareness. They gave presentations at their ward committees and to key stakeholder groups.

3.3 **West Lancs Council** also did not consult all residents direct. They distributed a leaflet inserted in the Champion group of papers, but received complaints that many people had not received one. They also organised a series of presentations, together with exhibitions in shopping centres.

Agenda Item 11

3.4 These other authorities have had a maximum 8 weeks of consultation, whereas the consultation period in Sefton is 12 weeks, allowing a longer time for people to be involved.

4. What further consultation could we carry out?

- We could **directly notify every single household and business** in the borough of the consultation on the proposed Options. This would be likely to cost in the region of £75,000 - £100,000.
- We have received requests for **further drop-ins**. This is something we will consider carefully. We have limited staff and a busy schedule of events. We have tried to hold drop-ins right across Sefton and, if we plan more events, we would need to ensure that there will be an even spread of events across the borough.
- We could organise **focus groups** which could provide a snap-shot of opinion across the borough. This would consist of a group of 8 – 10 people, one for each Area Committee area, and would include people from across the age spectrum. Names would be chosen from those who have indicated through the Citizen's Panel that they would be happy to be part of such a group. This would cost about £9,000.

Recommendation:

Members' views are requested on what further consultation, if any, they would like to take place.